

## Meeting with student leadership

October 7, 2014



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## Today

### Goal:

To outline proposed fee increases that will improve UBC's academic excellence and student experience, while supporting access by a broad range of students.

### Topics for discussion:

- International tuition
- Residence growth and the student experience
- Access supports
- Opportunities for student input



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## International

UBC ranked in **top 25** public institutions globally

**10,181** international students from **149** countries

International students choose UBC because of our reputation as a great university with a great student experience.

Need to invest in academic excellence and student experience to maintain and enhance the value to all students

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## Challenges with current international tuition model

- UBC has limited its international tuition rates to minimal increases for the last 5 years
  - **3%** for incoming students
  - **2%** for continuing students (below rate of inflation)
- Minimal increases have led to challenges with investing in UBC's academic excellence and student experience
- Context: UBC's competitors are charging more, and have more resources to support academic excellence and student experience

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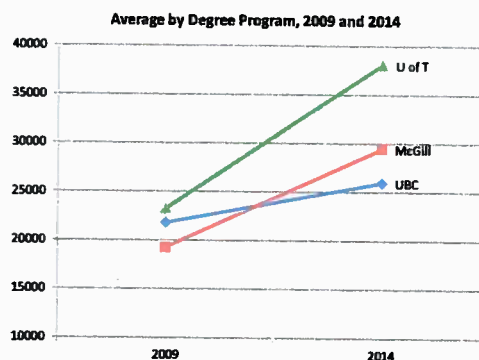
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## UBC international tuition has fallen behind

In 2009, UBC's rates were comparable to peer institutions

Since 2009, for the big 4 (Arts, Science, Engineering and Commerce):

- Toronto has increased international tuition by an average of **64%** by degree program;
- McGill has increased by an average of **49%** by degree program
- UBC has increased by **18%** across degree programs



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## International Tuition Proposal

**Applies ONLY to incoming undergraduate students**

- Current students are grandfathered, with **2%** annual increases

### Staged

- **2015** incoming undergraduate students:

- **10%** increase
- **3%** ongoing
- Program by Program review

Increased international tuition revenue will be invested in the academic excellence of UBC

### Access

- A renewed emphasis on access — increased financial aid
- Discussion with students on how to implement access initiatives

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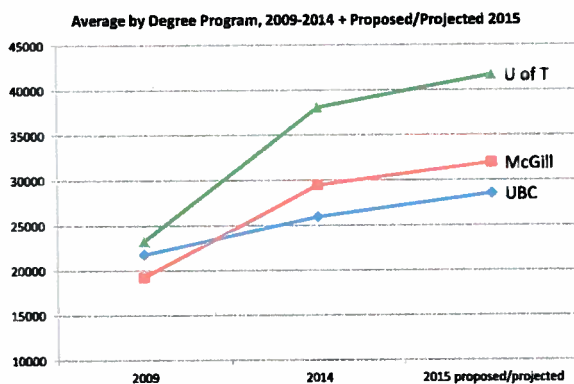
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## After the proposed 10% increase

### UBC is still much lower than comparator institutions

Peer institutions are proposing to raise international tuition again in 2015



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## International Student Access

### Current

- Largest pool of dedicated funds for international undergraduates in Canada  
~\$10m annually
- In 2013, 30% of all international undergraduates received some form of financial support, either on entrance or in-program
- Targeted programs
  - International Leaders of Tomorrow
  - MasterCard Foundation

### Planning forward

- Want to ensure UBC continues/enhances accessibility to a broad range of international students
- Increase in \$ to support financial aid
- Involve students in that discussion

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## Opportunities for input on International Tuition

- Consultation on the proposed 10% increase
- Consultation on the program by program proposal
- Consultations on international access and financial support

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## Opportunity for input 1: 10% international tuition increase

### Consultation proposal

- Web (starts now)
- 2 Elected representative meetings
- Town halls on both campuses
- Submissions to Board through VPS

**Any other advice on consultation?**

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## Opportunity for input 2:

Tuition consultation on program by program review

**Proposed: will follow tuition consultation model agreed with student representatives**

- Elected representative invites
  - AMS/GSS/UBCSUO/ISA/Faculty Specific
- Web presence and submissions
- Report to Board

**Other approaches?**

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## Opportunity for input 3:

International student access

**Proposed:**

- Advisory group with student representatives and other stakeholders to explore approaches to support access by a broad range of international students
- Broader consultation to further explore ideas from advisory group

**Advice on other approaches?**

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## Residence Growth and Student Experience

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## Residence Experience

- Residence experience is important and highly beneficial to students, both academically and socially
- UBC has a great residence program at a globally significant university: 2013 EBI survey results – 7 of 296 participating schools
- UBC is committed to providing and supporting access to high quality residence experiences

### **UBC's pricing principles:**

- cover all costs, including operating, residence life and debt financing;
- at or below market (both local and Canadian peer university comparators)

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## Residence Growth and Student Experience

### Current State

#### Growing campus community UBC

- Largest student housing system in Canada
- Significant growth in number of student beds
  - UBCV: **3000 in last 10 years** (50% increase), another **1600 by 2016**
  - UBCO: **324 to 1676** (500% Increase)
- First year guarantee since 2011; at UBCV, 50% growth in first year cohort in residence since 2010

#### Ongoing demand for on-campus housing and residence experience, especially at UBCV

- proposed plan to add up to **2250** additional beds **2017-2019**

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## Residence Growth and Student Experience

### Approach

1. Increase on-campus housing
  - Growth plan
2. Ensure great resident student experiences
  - Residence is more than just a bed
  - Need to expand/enhance programs and services to meet the needs of a growing resident community; within Residence Life and Student Development and Services.
3. Support access
  - increase financial aid to support access to residence
  - create more on-campus work opportunities

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## The Residence Fee Plan

- Invest in residence growth and student experience, while maintaining accessibility and core pricing principles
- Maintain Year Round Housing at standard inflationary increase
- Increase to 8 month residence fees at UBCV (approximately \$105-140/month).
  - This will support growth, increase services, and increase financial aid and work/learn opportunities
  - This maintains current pricing principles re: market rates and peer institutions (see next slides for detail)
  - Standard inflation increases would still apply to UBCO
- Increase financial support and align to ensure housing remains financially accessible for low and middle-income students

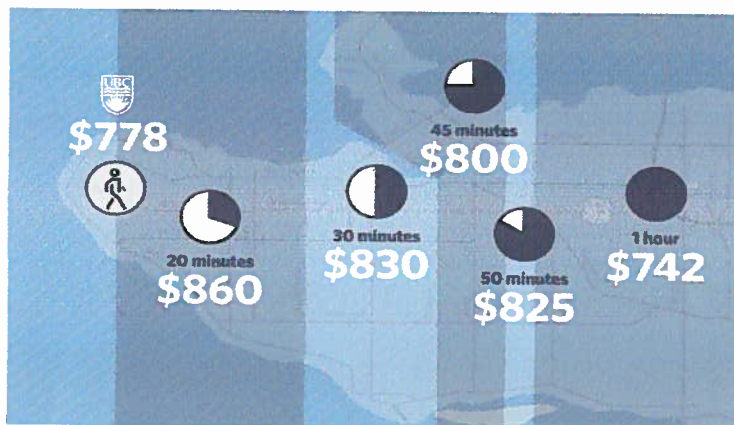
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## Comparators – Market Rates



Source: 2014 Demand Study Findings. McClenaghan &amp; Associates

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## Comparator - Institutions

Even after the increase, significantly below our peers

| Traditional single   |                |
|----------------------|----------------|
| UBC (after increase) | \$725 - \$778  |
| McGill*              | \$954 - \$1239 |
| Toronto*             | \$867 - \$1080 |

\* 2014/15 Actual

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## Growth and Meal Plan Fee

Need to invest in food infrastructure:

- Totem and Vanier Dining Rooms renovated in past 5 years
- Totem Dining expansion – summer 2015
- Orchard Dining – summer 2016
- Future growth?

Increase in Meal Plan at UBCV – \$285 to CIF plus inflation on meal plans

Maintains comparability to peer food programs

|                             | Lowest Plan | Highest Plan |
|-----------------------------|-------------|--------------|
| UBC (2015–16 with increase) | \$3948      | \$4764       |
| McGill*                     | \$5060      | \$5600       |
| Toronto*                    | \$4183      | \$4617       |
| Guelph*                     | \$3470      | \$5365       |
| Waterloo *                  | \$4080      | \$4840       |
| UWO*                        | \$4040      | \$4600       |

\* 2014/15 actual rates

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## Opportunities for Input 4: Programs and services priorities

Student consultation on programs and services priorities with student representatives and Vice President, Students representatives

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## Access

**UBC has a commitment to supporting access to the University**

Invite students to provide input and guidance on future directions to support access to the University

Two parallel streams:

- Domestic
- International (as discussed previously)

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## Access – Domestic

### Current and Future Investment in domestic student financial support

- Currently approximately **\$11m** in needs based aid; much more in merit
- Policy 72 commitment
- Increase in financial aid in 2015

### Student Financial Support Committee

- Representative group pulled together to look at student financial support. Initial proposals include:
  - Emphasis on low and middle income students
  - New categories of exceptional need
  - New investment in student financial aid

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## Opportunity for Input 5:

### Domestic student access and financial support

#### Proposed approach to consultation

- Elected representative group
- Broader student consultation (based on advice of student reps)
- Report back to Student Financial Support Committee
- Other approaches?

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### **Opportunities for input**

1. Consultation on the 10% increase to International Tuition
2. Consultation on the proposals from the program by program review of international tuition
3. Consultation on international student access and financial support
4. Consultation on programs and services priorities
5. Consultation on domestic student access and financial support

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